



## ***SPONSOR THE VALLEYCON FAMILY OF POP-CULTURE EVENTS!***

**ValleyCon-the Celebration of Popular Culture** has been around since 1976 and brings the best of pop culture to young and young at heart! ValleyCon also runs many other events, each one growing fast!

ValleyCon has worked hard to become THE “fun” event in the fall with something for everyone! But it’s also one of the most family-friendly, highly educational (in the best way-you don’t realize it as you’re having a great time!) and charitable fun events in the region! ValleyCon and our related events are all non-profit events sponsored by several other non-profits with proceeds benefitting local charities-chiefly among these is Sanford Children’s Hospital and the Children’s Miracle Network. ValleyCon events also need sponsors to succeed so we hope you will consider joining in the fun!

Now, ValleyCon is joined by a new combination event: the **Fargo PopExpo!** The FPE features Crafty Diversions (for all things crafts and home), Motorheads and More (for all things fun with motors and anything related!) and Fargo-Moorhead Comic-Con (for basically all things pop-culture!). The Fargo PopExpo aims to reach the widest audience possible with events, vendors and special guests to attract all audiences!

ValleyCon and Fargo PopExpo events have always featured educational activities that promote literacy and the arts in every form and we’ve brought in more world-famous authors, artists and media personalities than ANY other event in our region but we are now also highlighting a holistic approach to overall well-being.

The VC/FPE events celebrate “fun” interests such as sci-fi, fantasy and comic books but also highlight ALL pop culture so also feature interests in all arts, hobbies and diversions. We maintain the thousands who come to ValleyCon and FPE have a fun time while also getting a little bit of education along the way. Please seriously consider the benefits of participating in one of the “fun” events in our area-one that enriches youth (and all ages) in an entertaining manner.

Sponsorship of ValleyCon/FPE does bring benefits to both local charities and the sponsor as our attendees actively seek out and utilize those sponsors. ValleyCon/FPE are very family-friendly events with low costs of attending, making them perfect family outings during the day and fun event for older fans at night.

ValleyCon events are a non-profit organization of Minnesota and we donate ALL profits back to other area non-profits! We are also sponsored by a 501(c)3 non-profit (Moorhead Community Access TV & Media). Our main charity benefits SANFORD CHILDREN’S HOSPITAL but our list has included many more. We operate on a very small budget, putting all resources back into events and charities and all members of ValleyCon events donate 100% of their time-no one is paid.

Please consider working with us to bring some fun to the area and celebrate the popular arts and wellness at all our ValleyCon events! Please call or email us at any time if there are questions.

# Sponsorships

There are many opportunities for sponsorships at ValleyCon/Fargo PopExpo events! Just let us know your interest and we'll tailor something for you! General sponsorships listed have different levels for each event but all can be adjusted specifically in any way desired.

## **VALLEYCON SPONSORSHIP LEVELS (Middle weekend of October)**

<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Adamantium</b>
\$250	\$500	\$750	\$1000	\$Negotiable!

All levels include some logo placement/table space but higher levels include much more promotional opportunities and exposure! Additional events available for sponsorship (high visibility) include Guest Photo Ops, Autographs, Costume Contests, LEGO playroom and many more. Please contact us for details and to tailor something specifically for you!

## **FARGO POPEXPO (Later April)**

<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Adamantium</b>
\$250	\$500	\$750	\$1000	\$Negotiable!

All levels include some logo placement/table space but higher levels include much more promotional opportunities and exposure! Additional events available for sponsorship (high visibility) include Guest Photo Ops, Autographs, Demonstrations and more. Contact us for details and to tailor something specifically for you!

**The Fargo PopExpo will also feature sponsors for each section of the EXPO so whether you're more interest in FM COMIC-CON, CRAFTY DIVERSIONS or MOTORHEADS & MORE, please let us know!**

## **FARGO FANTASTIC FILM FESTIVAL LEVELS (In conjunction with ValleyCon)**

<b>Melies</b>	<b>Lydecker</b>	<b>Harryhausen</b>	<b>ILM</b>	<b>DigitalX</b>
\$100	\$200	\$300	\$500	\$Negotiable!

All levels include some logo placement/table space but higher levels include much more promotional opportunities and exposure! Additional events available for sponsorship (high visibility). Please contact us for details and to tailor something specifically for you!

## **TOYS-COLLECTIBLES-CURIOSITIES EXHIBITION LEVELS (Early December/various)**

<b>Barbie</b>	<b>Hot Wheels</b>	<b>Board Games</b>	<b>Action Figures</b>	<b>Mint in Box</b>
\$50	\$100	\$150	\$200	\$Negotiable!

All levels include some logo placement/table space but higher levels include much more promotional opportunities and exposure! Additional events available for sponsorship (high visibility). Please contact us for details and to tailor something specifically for you!

**Sponsor individual or any combination of events! We will tailor each sponsorship to fit your goals. Please contact us for details on each event and we can create something to fit your needs!**

Contact us at: [conchairs@valleycon.com](mailto:conchairs@valleycon.com) or call (701) 212-2845